



TouchBasePro

Full Service Email Marketing Agency

Why TouchBasePro for your Business?

For the past 17 years, TouchBasePro has connected companies across the globe with email.

The problem with email in 2022? **Most companies struggle to keep up with the constant changes in the email world.**

This is where our team of email experts shine! With an understanding of both the technical email environment and the strategic knowledge to ensure your campaigns turn into measurable returns, we successfully help companies in South Africa and abroad win with email.

A key benefit of our expert email service is having a dedicated person who understands your email marketing goals, as well as having experience working inside multiple email systems. This person acts as an extension of your team, and this makes our expert service one of our most popular offerings.

Your dedicated expert will help you identify areas of improvement in your email strategy and is available as a strategist, email composer and database manager monthly. Their number one goal: **To help you create measurable returns on your email marketing.**

Expert Email Services



**Email Marketing
Strategy**



**Email Campaign
Management**



**Email Marketing
Automation**



**Email Template
Creation**



**Email Platform
Integration**



**ESP Provider Evaluation
and Migration**

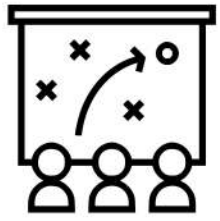


**E-Commerce Email
Marketing Expert**



**Email
Database Growth**

Expert Email Services



Email Marketing Strategy

Our team at TouchBasePro can help you identify the pain points and gaps in your existing email marketing strategy to help you build a new, more effective one. This is ongoing, with an expert email strategist dedicated to helping you achieve your email goals.



Email Campaign Management

Our expert campaign management service is designed for businesses that lack the time or resources to manage their email marketing campaigns effectively.



Email Marketing Automation

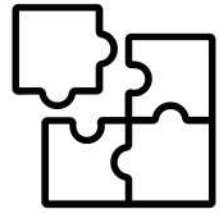
Your email expert helps you plan, build, and deploy an effective marketing automation program that will save your team's time while boosting customer engagement.



Email Template Creation

All templates created for you are custom-made, in accordance with your business specifications, branding requirements and campaign goals

Expert Email Services



Email Platform Integration

Let your email expert help you find a solution to connect various data sources and customer touchpoints into your email marketing platform.



Email Campaign Management

Our expert campaign management service is designed for businesses that lack the time or resources to manage their email marketing campaigns effectively.



E-Commerce Email Marketing Expert

Our team of email magicians help e-commerce businesses boost their customer lifetime value and ROI.



Email Database Growth

Our team are experts at helping clients grow their email databases and retain subscribers, strategically and in with the correct opt-in compliance.

ESPs we work in



klaviyo



Some of our happy clients



DAILY MAVERICK



CENTRAL DRAKENSBERG



WE ENABLE ORGANISATIONS AND PEOPLE TO CONNECT IN SIMPLE, INNOVATIVE AND ELEGANT WAYS, OFFERING OUTSTANDING DIGITAL SERVICES.

BECAUSE WHEN PEOPLE CONNECT, EXTRAORDINARY THINGS HAPPEN.