



How Sendmarc Works With TouchBasePro

Finally, Trust Email Again.

There's a huge problem with email...

Globally, we spend over half a trillion dollars on email security, every year. As email grows, so do the potential vulnerabilities. End users and companies all suffer from high volumes of spam and phishing on the Internet. It's surprisingly easy for attackers to mimic a legitimate email, so how can users trust that an email comes from the people or the organisation's that they say they're from?

Over the years, several methods have been introduced to combat these issues, however, they haven't always worked. A lot of these 'solutions' work in isolation from each other, and when one scammer is taken care of, more just pop up in its place.

The final solution comes in the form of DMARC, a new global security standard. Designed to protect businesses and their customers, DMARC removes the guesswork and limits (or completely eliminates) a user's exposure to fraudulent and harmful emails by locking down the safety and security of a company's domain. Participating in DMARC makes the internet safer for literally everyone. .



These attacks have become the largest threat to email security today, costing companies millions of dollars a year and worse, costing businesses their customers!

To solve this problem, a global security standard was published by a large consortium of leading companies that include some of the most significant financial services, email, and internet providers. This standard is called **DMARC**, and allows receiving servers to authenticate inbound emails, using two separate authentication protocols called DKIM and SPF.



How it all works



If fraud or tampering is detected, then the **DMARC** policy tells the receiver of the suspicious email to quarantine or reject it, protecting the domain owner's customers, staff or suppliers from phishing. But it doesn't stop there...**DMARC** relays this information back to the domain owner, ensuring that they have visibility of the attempted phishing attacks, and that they are able to take action.

With the help of **DMARC**, the investigation and protection work are done automatically, restoring the trust in email. **Sendmarc** and **TouchBasePro** are partnering as an African first, to make this technology easily available to domain owners.

Sendmarc also integrates with all leading email platforms and doesn't require any changes to your existing infrastructure. **No user training and no down time!**

Sendmarc calls on all companies to become responsible email citizens. **Know your own domain safety score by clicking [here](#)**. If your domain scores less than 4/5, your email is not compliant and easy to impersonate. Ask us today how to get compliant!



DMARC Insight

DMARC security reports will interpret, analyse & report back on what's going on across your entire company's email domain.



Take Action

We provide detailed advice on specific actions to secure your genuine email-sending sources and block all the fake email being sent.



DMARC Protection

Once DMARC protection is fully deployed, benefit from our continual monitoring of new email sources and any further attacks.

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Sendmarc helps protect your staff, your customers, and your brand from email phishing and impersonation attacks – ensuring that only you can send secure email from your domain.

What Sendmarc can do for your business



Sender Security

The problem with email is that any attacker can spoof your identity by sending a mail from your domain that looks like it's from you. Using **Sendmarc**, you can be sure that attackers will not be able to send mail off your domain – only your company, off your infrastructure, will be able to do so.

[Learn More](#)



Visibility

Do you know all the legitimate and unauthorised servers sending email from your domain? **Without knowing there's a problem, there's no way you can solve it.** Sendmarc's platform gives you full visibility of all servers – both legitimate and illegitimate – through reports from the recipients of every mail sent from your domain.

[Learn More](#)



Compliance

Because any mail can be sent off any server, it's very easy for your staff to send mail from unauthorised channels.

Implementing **Sendmarc** for your company **forces compliance** when it comes to email – so your employees won't be able to send mail from any channel that's not legitimate.

[Learn More](#)



Email Delivery

How sure are you that your email will always arrive in someone's inbox?

Is your mail environment set up correctly with protocols like DKIM and SPF?

Even legitimate business emails can land in spam if their mailboxes are not compliant. With Sendmarc in place on your company domain, you can be sure your mail goes straight into your recipient's inbox, without fail.

[Learn More](#)

if you would like to chat to our team about running your **free 30-day Sendmarc trial**, you can get in touch today and we'd love to chat! Speak to our head of Customer Engagement on des@touchbasepro.com or call us on 011 447 9716 and let us help. We believe that when people connect, extraordinary things happen.



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